

Message Text

UNCLASSIFIED

PAGE 01 CALI 00120 131235Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
-----040141 131347Z /75

R 121330Z JUN 78
FM AMCONSUL CALI
TO RUEHDC USDOC WASHDC
INFO AMEMBASSY BOGOTA
SECSTATE WASHDC 2461

UNCLAS CALI 0120

E.O. 11652:N/A
TAGS: BBSR, CO
SUBJ: WTDR/FTI: MAC DONALD DE COLOMBIA, S.A.

REF: USDOC 07204

1. COLOMBIA
OFFICE USE: 2. 301 3. N/A 4. 03

5. MAC DONALD DE COLOMBIA, S.A.
6. APARTADO AEREO 4552& CALLE 23 NO. 6-85
7. CALI, VALLE

8. CONTACT: OSCAR ACEVEDO G.
9. TITLE: MANAGER
10. PHONE: 781866 11. TELEX: N/A
12. CABLE: MACDONALD CALI
13. ESTABL: 1958 14. EMPL: 32 15. SIZE: LARGE
16. REPUTATION: Y-GOOD 17. RPT DATE: 06/78
OFFICE USE: 18. N/A 19. N/A 20. N/A 21. N/A 22.

23A. 28440/5 IMP OF BLENDING AND COMPOUNDING PERFUME BASES.
23B. 28440/04 MFR, EXP OF MEN'S PERFUMES, COSMETICS AND OTHER
TOILET PREPARATIONS.
23C. 20770/5 IMP OF TALLOW
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23D. 34994/5 IMP OF AEROSOL VALVES.
23E. 28413/0 MFR OF TOILET SOAPS.

24. FOREIGN SALES: ECUADOR, AND CHILE

25. FINANCIAL REFS: BANCO COLOMBO AMERICANO, CARRERA 4 NO.
10-57, AND BANCO DE COLOMBIA, CALLE 11 NO. 5-64, BOTH OF CALI,

VALLE, COLOMBIA.

26. TRADE REFS: PASTERNAK, BAUM AND CO. INC., ONE WORLD TRADE CENTER, SUITE 1135, NEW YORK, N.Y. 10048& BAKER COMMODITIES INTERNATIONAL, 4020 BANDINI BOULEVARD, LOS ANGELES, CALIFORNIA 90023, AND ICI UNITED STATES INC., WILMINGTON, DELAWARE 19897.

27. FOREIGN FIRMS REPRESENTED: NONE STATED.

28. POST EVALUATION: THIS FIRM IS ONE OF THE LEADING MANUFACTURERS IN COLOMBIA OF THE PRODUCTS LISTED. IT OPERATES UNDER THE COLOMBIAN BY-LAWS OF A STOCK-COMPANY WITH A LISTED PAID-IN CAPITAL OF 3.5 MILLION, AND A WORKING CAPITAL OF 17.5 MILLION, BOTH IN COLOMBIAN PESOS. SALES VOLUME WAS REPORTED AS 108.4 MILLION ALSO IN PESOS (38.75 PESOS EQUAL TO ONE U.S. DOLLAR). ALL FIRM'S PRODUCTS ARE SOLD THROUGH ANOTHER LOCAL FIRM NAMED TECNOQUIMICAS LTDA. AND CIA. S.C.A., WHICH IS ONE OF THE STOCKHOLDERS IN THE FIRM (SEE WTDR ON THIS FIRM DATED 06/76). OTHER STOCKHOLDERS IN THE FIRM ARE: EMILIO BECHARA M.& OLGA DE BECHARA, AND ROBERTO BECHARA A., ALL COLOMBIAN NATIONALS. FIRM IS HIGHLY REGARDED IN LOCAL TRADE CIRCLES. BANKING SOURCES CONTACTED REPORT ENTIRELY SATISFACTORY EXPERIENCE WITH THIS FIRM IN ALL DEALINGS INCLUDING CREDIT FACILITIES EXTENDED. CONSULATE CONSIDERS THE SUBJECT AS A GOOD TRADE CONTACT FOR U.S. FIRMS.

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29. PREP: JULIO A. DE SOTO APPR: ROY J. APEL.
APEL

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 12 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978CALI00120
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780246-0985
Format: TEL
From: CALI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780671/aaaacjby.tel
Line Count: 96
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 56d5568b-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2398948
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI: MAC DONALD DE COLOMBIA, S.A.
TAGS: BBSR, CO
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/56d5568b-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014